

1. Homepage confg

CMS: https://www.icecleaning.co.uk/admin/cms/?area=home&edit=configuration

2. Template

Can't be altered, part of the standard template.

3. Marketing > Banner Advertising

https://www.icecleaning.co.uk/admin/marketing/?area=banner-advertising&marketing=banner-advertising

4. Page Content

https://www.icecleaning.co.uk/admin/cms/?area=services&category=4&pages=1&edit=content&id=78

5. Page Confg

https://www.icecleaning.co.uk/admin/cms/?area=services&category=4&pages=1&edit=configuration&id=78

6. Settings

https://www.icecleaning.co.uk/admin/settings/?area=general-settings&setting=contact-information

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1. Site Confg
CMS: https://www.icecleaning.co.uk/admin/cms/?area=home&edit=configuration

2. Template
Can't be altered, part of the standard template.

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https://www.icecleaning.co.uk/admin/settings/?area=services&category=4&pages=1&edit=configuration&id=78

6. Settings
https://www.icecleaning.co.uk/admin/settings/?area=general-setting&setting=contact-information

ICE CLEANING
THE UK'S CLEANING EXPERTS

Admin Users
Marketing
Media Library
Reports
Settings
Website

1st level nav
2nd level nav
3rd level nav

Footer content contains the following pages:
Accessibility Statement
Privacy Policy
Terms Of Use

EDIT SEM (Search Engine Marketing):
Each page allows you to edit:
Page Title
Keywords
Description
HTML Comments
URL
Crawler Settings (Google Bot, Bing Bot & Robots)

Welcome
Edit Footer Content
Edit Content
Edit Config
Edit SEM

Logged in as DUSZA
Logout

Home
Services
Health & Safety
Company
Clients
Accreditations
Reviews
Careers
Blog
Contact Us
FAQs
Sectors
Cleaning in...

Contains all services categories, sub categories and pages included within the main navigation

Contains M&S content

Contains About Us page and Team page content. The other pages listed (Accreditations, Reviews, Careers & Blog) are only used to order the navigation - their content is powered from the relevant module below

Powers both the Clients found in the page confg and manages the Clients page content in main nav

Powers both the Accreditations found in the page confg and manages the Accreditations page content in main nav

Contains Review pages that power page confg. When Google API is active, new reviews will be auto added and on to hidden for your moderation. Until then, reviews can be manually added.

Contains Career pages.

Contains Blog pages (case studies are blog pages too).

Key contacts that powers the team area is found in contact us.

Powers the FAQs found in the Page Confg.

Contains Sector pages.

Contains all area categories, sub categories and pages included within the map navigation accessible via the Contact Us page

Contains all form data capture pages. Each form has its own page.

Powers the milestones found within the about us page.

Area reserved for content pages hidden from the site map. You may wish to create PPC test pages that contain almost duplicate content to a service page. To avoid duplicity issues you can use landing pages.

Contains all submitted form data (excluding Mailing List sign ups which can be found under the 1st level nav of Marketing).

Use the primary navigation above to access and manage different areas of the ICE Cleaning Solutions Ltd website, the sub navigation will then provide access to editable content.

Home Page Content' link in the sub navigation to edit the content that is displayed on the home page, or the 'Edit Home Page Configuration' link to set what information is displayed in other areas of the page.

You have 18 new Site Survey submissions, click here to view

You have 10 new Contact Us submissions, click here to view

You have 1 new Comment submission, click here to view

You have 6 new Call Back submissions, click here to view

You have 12 new Brochure Download submissions, click here to view

You have 19 new Quote submissions, click here to view

If admin permissions are changed for a staff member, they'll need to click log out and then log back in to reset their session.

1. Sit

Version 14.1.2

10. *Journal of the American Medical Association*, 2000; 283: 2686-2692.

20,000+

General

Anything changes to the Site Configs are applied to the template site-wide.

USPs

To edit the header icons or text simply edit or replace the relevant info within the editor. Icons should be 40px x 40px. You must insert a horizontal line after the text to split the content into sections.

Alert

You can edit the Alert text. This is displayed in the top right of the header on desktop.

Linkedin URL
Displays your Linkedin URL in the footer.

Instagram URL
Displays your Instagram URL in the footer.

Facebook URL
Displays your Facebook URL in the footer.

Additional Office 1

Displays an additional office in the footer.

Additional Office 2

Displays an additional office in the footer.

Additional Office 3

Displays an additional office in the footer.

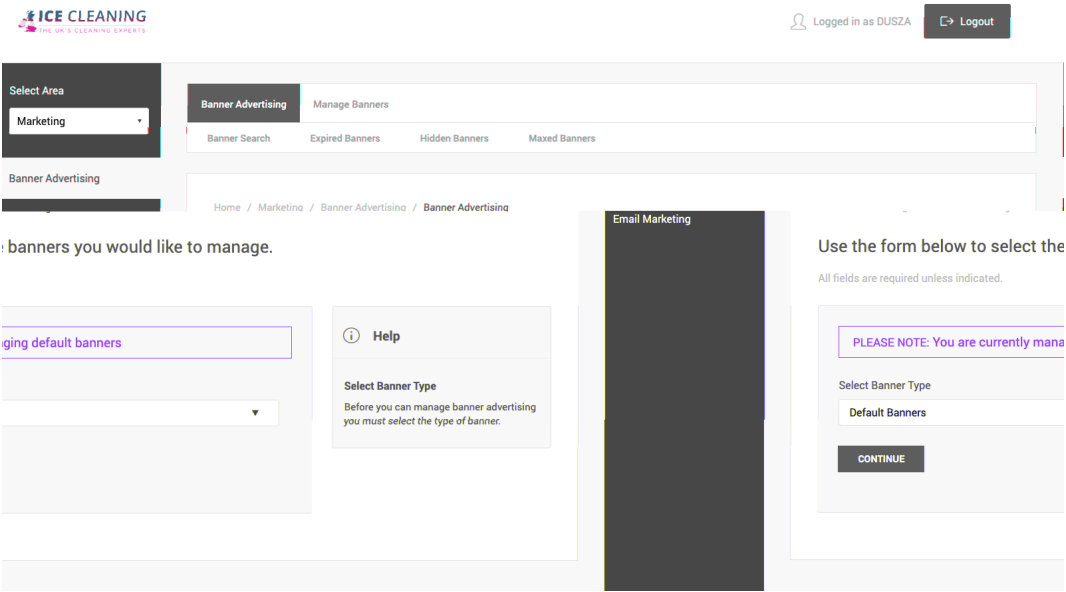
Google Rating

Displays the Google Rating that's auto inserted into pages using the horizontal line rule.

Founded, Clients, Cleans.
Only currently used on the About us page to power the stats.

Page Conf g

Page configs are page specific. Please see the Page config section for more information.



General

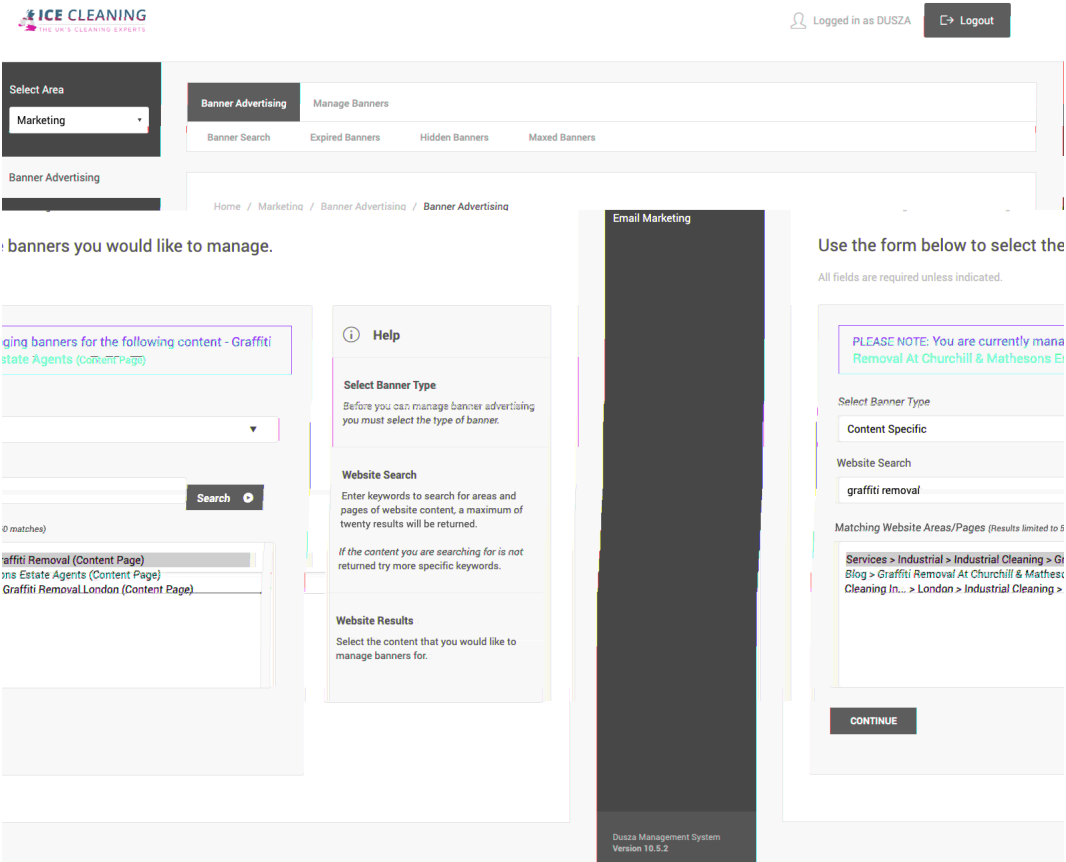
If no mobile specific HERO banner exists the CMS will output a desktop banner and resize to suit mobile.

There may be instances where you wish to have a carousel of multiple HERO banners that will fade transition from one to another. If this is the case you'll need to upload mobile specific banners.

Step 1

Go to 1st level nav = Marketing and you'll land on this screen.

This tutorial is for uploading page-specific banners.



Step 2

Select Banner Type:
Select Content Specific

Website Search: In Website Search, enter the page name you wish to add a banner to.

There may be multiple banners with similar names so be sure to select the correct one!

Click: Search

From Results: Select the page you wish to add/maange the banner.

Click: Continue



Step 3

Select the type of banner you wish to add or edit for this page.

The Banner types are as follows:

Hero:
Main header banner image used on desktop or mobile.

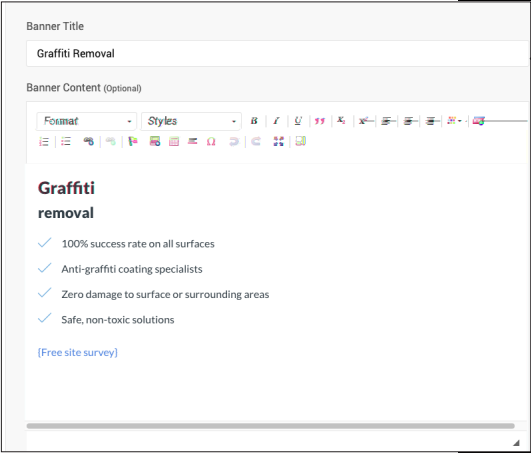
Mobile Hero:
Where you want a carousel of mobile-specific banners you can upload them here.

Recommended by:
You can make the Recommended by logos page specific, if you wish to do so, upload these banners here.

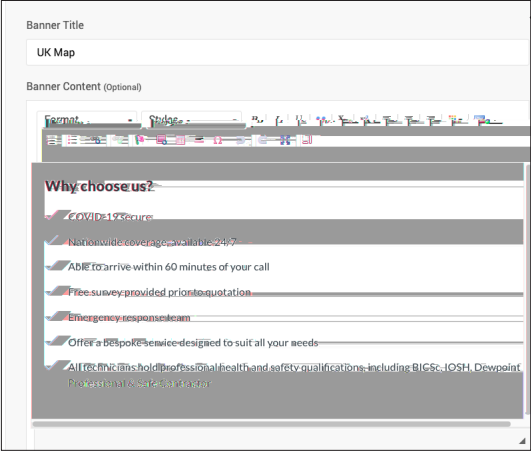
Nationwide:
This powers the UK Map graphic banner and its contents.

FAQ Background:
This powers the background image of the FAQ areas. If no image is uploaded and set to shown then no FAQs will be displayed.

Hero content example



Nationwide content example



Step 4

Use the form to input a new banner OR scroll down to the bottom of the page to view a list of all existing banners for this page where you can click the pencil icon to edit the text contents of the banner. Note: If you wish to change the banner image you must upload a new banner as there is no support for editing an image.

Step 5

Complete the following form fields:

Banner options = Upload New Banner

Banner Image = select the banner you wish to upload following the guidance found in the help tips on the right hand side.

Banner Content = Input the content you wish to display, note no content is required for FAQ or Recommended By banners.

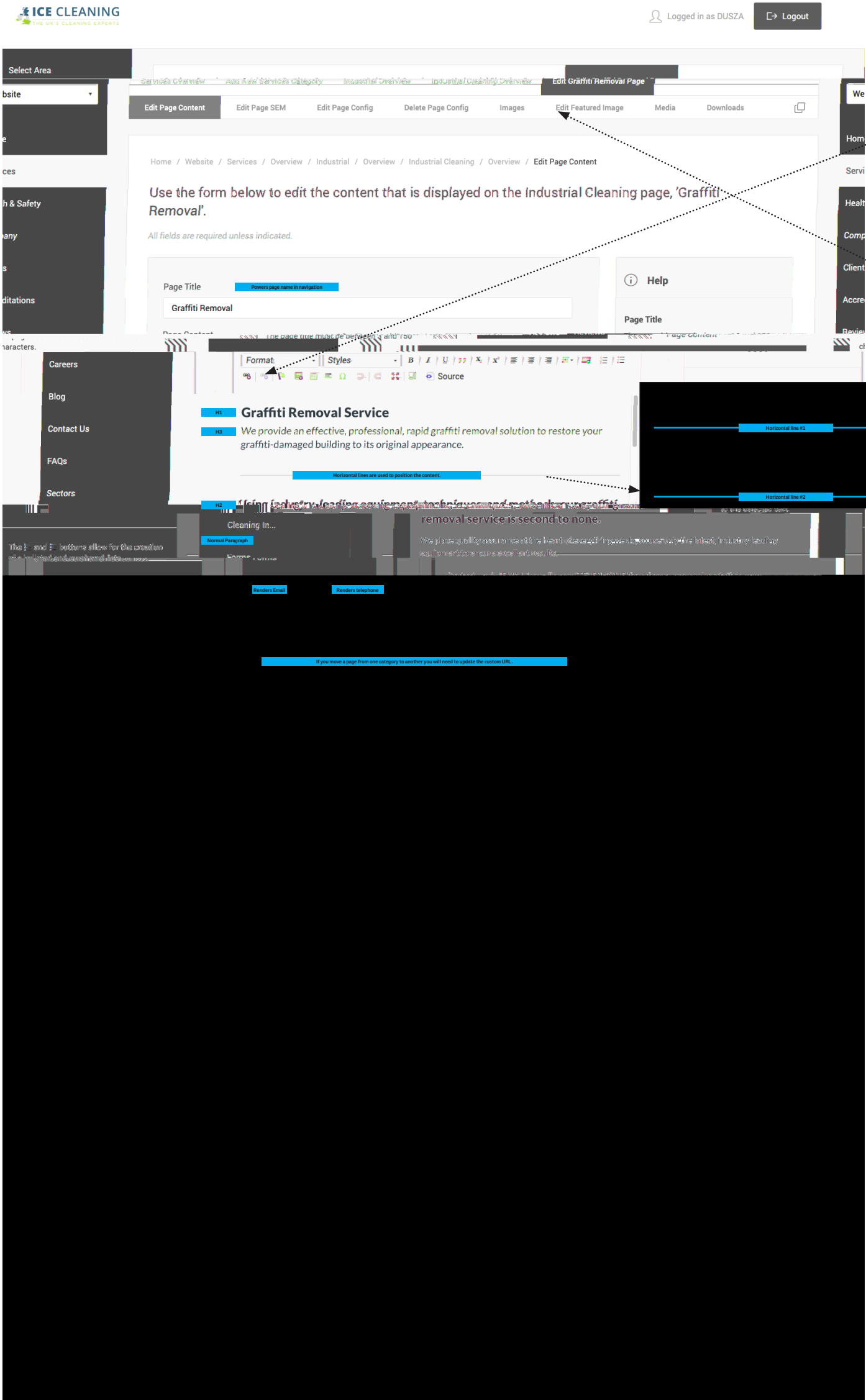
Start/End dates = Leave blank

Max/Min Impressions = Leave blank

Select Banner Target = Select No Target.

Click: Add Banner

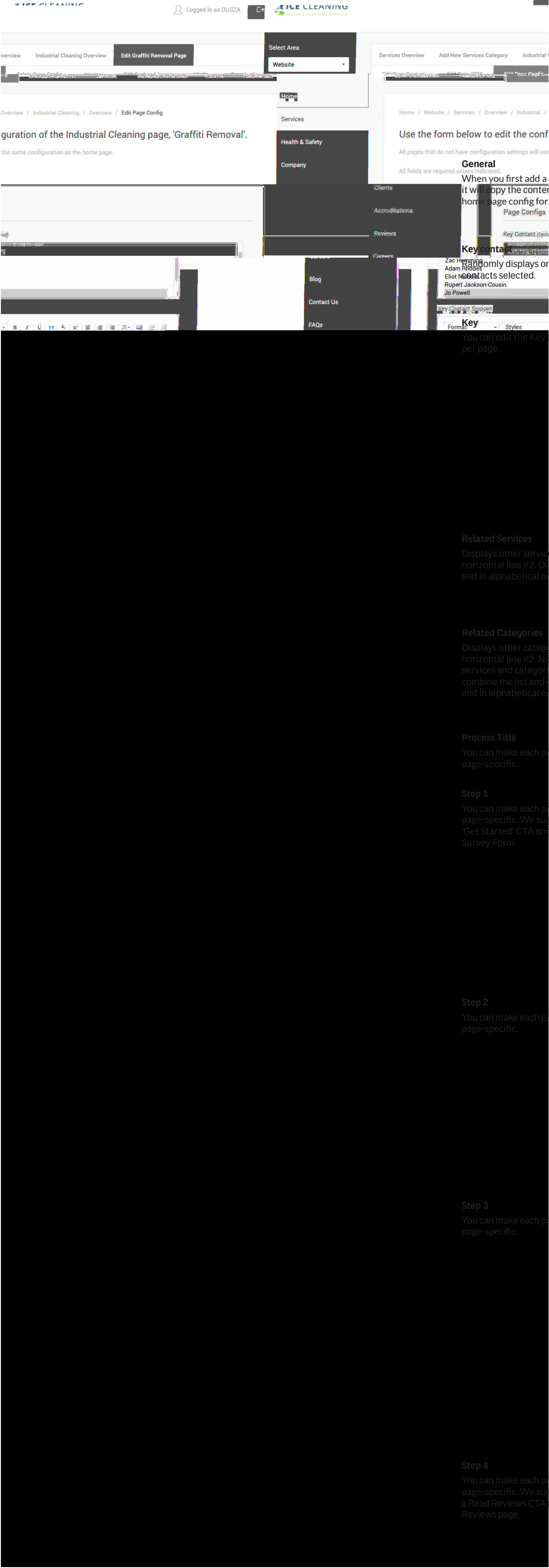
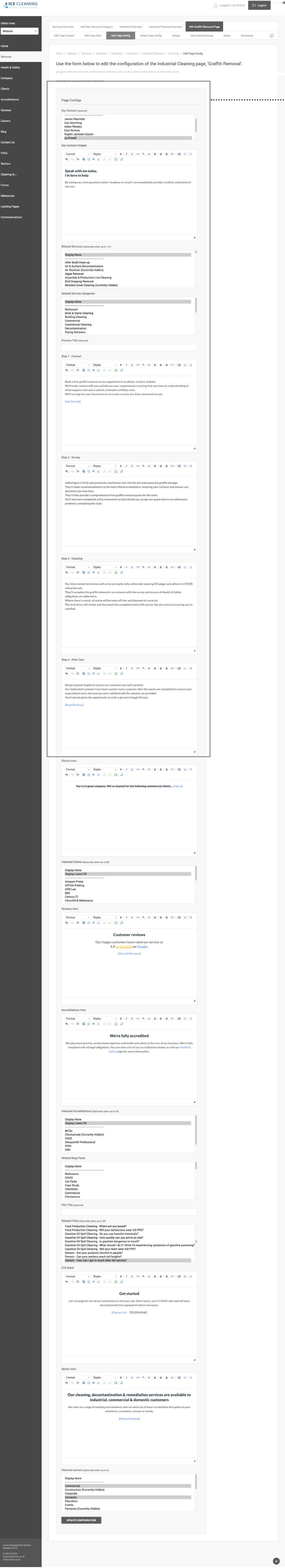
When a new banner is added, by default it is set to Hidden, scroll down to the overview list of banners for the page and toggle the red coloured Status block to Shown. The banner will now display on the front-end for that page.



In-page Images:
You can use this editor to insert an in-page image using this feature.
Alternatively insert the tag: [GALLERY] in plain text to render the gallery on the page content in a specific position.
[GALLERY] will take all Shown images in Images tab and render their iamge and description.

Horizontal line #1:
Force centres the content above the line, positions the key contact, pulls in the 'Recommended by banners' to the left and pulls in Google Rating from home page config on right.

Horizontal line #2:
Forces the content above the line to the left and pushes all other content after the line to the lower section of the page.



System Management System
Version 10.1.2

01 2014/07/2002
support@duzza.co.uk
www.duza.co.uk

You can edit the Clients Intro para to be page specific. We suggest you also add a link to View All Clients.

You can select specific Client logos that relate to the service page.

You can edit the Reviews Intro para to be page-specific. We suggest you also add a link to View All Reviews.

You can edit the Accreditations Intro para to be page specific. We suggest you also add a link to your H&S page.

You can select specific Accreditation logos that relate to the service page.

Display None
You can select blog post tags that will display the latest blog posts with that tag on the page.

You can make the FAQ Title page specific.

You can select related FAQs for each page. Remember that the FAQs will only be displayed if there is a corresponding FAQ Background Banner (you upload these via the Marketing module).

You can make each CTA block page specific.

You can edit the Sector Intro para to be page specific. We suggest you also add a link to your Sectors category.

You can select up to 3 sector icons per page.

ICE CLEANING

THE UK'S CLEANING EXPERTS

Logged in as DUSZA

Logout

Select Area

Settings

General

Website

Prospect Tracking

Contact Information

Opening Times

Alert Settings

Automated Email Content

Home / Settings / General Settings / Contact Information

Use the form below to edit your contact information.

All fields are required unless indicated.

Company Name

ICE Cleaning Solutions Ltd

Company Number (Optional)

10658089

VAT Number (Optional)

GB 314 862 112

Address Line 1

Unit 6 Metro Centre

Address Line 2 (Optional)

Bridge Road

Address Line 3 (Optional)

Town

Orpington

County

Kent

Post Code

BR5 2BE

Country

UK

Latitude (Google Maps)

Longitude (Google Maps)

Email Address

enquiries@icecleaning.co.uk

Telephone Number

0333 577 5805

Fax (Optional)

UPDATE CONTACT INFORMATION

Help

Company name

Your company name must be between 3 and 100 characters.

Company Number

Optionally enter your company number, maximum 10 characters.

Address Line 1

Enter the first line of your address, maximum 100 characters.

Address Line 2

Optionally enter the second line of your address, maximum 100 characters.

Address Line 3

Optionally enter the third line of your address, maximum 100 characters.

Town

Enter your town, maximum 100 characters.

County

Enter your county, maximum 100 characters.

Post Code

Enter your post code.

Country

Enter your country, maximum 50 characters.

Latitude

Enter the latitude of your location.

Longitude

Enter the longitude of your location.

Email Address

Enter your email address.

Telephone

Enter your telephone number.

Fax

Optionally enter your fax number.

Settings: Contact Information

Settings data is used to power content elements within the template such as:

- Company Name
- Company Number
- VAT Number
- Address Line 1
- Address Line 2 (Optional)
- Address Line 3 (Optional)
- Town
- County
- Kent
- Post Code
- Country
- Latitude (Google Maps)
- Longitude (Google Maps)
- Email Address
- Telephone Number
- 0333 577 5805
- Fax (Optional)

Automated Email Content

Where a form sends out an automated email, you can edit that content here